



Breaking down these bread buzzwords

Here's the meaning behind some of the most common terms you will find in the bread aisle.

Wheat vs.
Whole wheat

Wheat bread: It can be misleading when bread is coined "wheat bread." Wheat bread means the bread is made with wheat flour. It does *not* mean it is made with whole wheat flour, aka a whole grain. In most cases, the bread is made with a refined flour and brown coloring is added. In other words, it's like white bread nutritionally.

Whole wheat bread: When the packaging says "whole wheat bread," this means there are whole grains in the loaf.

100% whole wheat 100% whole grain

100% whole wheat or **100% whole grain** means all the grains found in the bread are whole. There are no refined grains.

Multigrain 12 grain, 7 grain, (etc.) **Multigrain** terms sound healthy, but they can be a little misleading. Bread can contain 12 grains, but it doesn't guarantee that any are whole grains.

Sprouted grains

Sprouted grains means the whole grain has sprouted before being made into flour. This is a good thing. Sprouted grains are easier for our bodies to digest. They're also nutrient-rich.

Gluten-free

Gluten is a protein found in some grains, like wheat and rye. There are also grains that are naturally gluten-free. Some of these grains include rice, buckwheat and quinoa.

Enriched

Enriched means that certain nutrients have been added to the product. This is often the case with refined grains like those found in typical white bread.

Healthy bread shopping tips

Now that you understand some common bread terms, it's time to go shopping. There are usually *a lot* of options in the bread aisle. But don't feel overwhelmed. Here's what to look for (and what to avoid).





Read the ingredients. Make sure the first ingredient is a whole grain. If it's a 100% whole grain, this is even better.



Fill up on fiber. Aim for 3 grams or more of fiber per slice. The more the better. Fiber helps to keep you feeling fuller longer. It can also help you manage your blood sugar.



Limit added sugar. You can find added sugars listed on the Nutrition Facts panel. Aim for a bread with less than 5 grams of added sugar per slice. There are many options without any added sugar available as well.



Limit sodium to less than 200 mg per slice. Salt is common in bread, so make sure you read the label to figure out how much is in a serving.



If consuming whole grain bread is new for you, be sure to add an extra glass of water or two to your meal as well. The more fiber you consume, the more water is needed, especially when adding more fiber to your usual intake.